



COLOR THE BEST YELLOW

It's bright, cheerful...and tricky. It may even be the hardest color to get right. That's why we went straight to the pros to get their favorites.

Interviews by
CHRISTINE PITTEL



"When I first saw Nancy Lancaster's famous 'buttah' yellow room back in the 1950s, I went berserk. I had to do my own rendition. Hers was more golden and mine was more pineapple, and then I hung lots of blue-and-white pottery and porcelain. People still ask me about that color."

MARIO BUATTA
BENJAMIN MOORE
LEMON MERINGUE 2023-00



"I have this love-hate relationship."

If you go too far, it can be over the top, and if you go just a little, it just looks like a natural sun shade—a gorgeous, creamy yellow that manages to be warm and bright."

JEFF ANDREWS
FARROW & BALL
CREAM 44



"This is an ocher yellow. It has an earthy quality, with more red in it than green, which tends to soften it. It reminds me of the sun and the warmth of Mediterranean cultures. It's very soothing. It just has this tremendous calming effect on me."

SARA BENGUR
DONALD KAUFMAN COLOR
DKC-20



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"I'm not going to give you the taskah yellow you're probably expecting from me. Instead, I'm going to give you a foulpuss yellow, a beautiful soft yellow that's incredibly easy and pleasant and happy to live with. The sun will always be shining in your room, but you won't need sunglasses. Trust me, this is the prettiest."

WILLIAM DIAMOND
BENJAMIN MOORE
LEMON CHIFFON GC 106



"This is a nice yellow, with a little bite. It's a little bit like a golden wheat. I see it in a library with cream check and a nice red master bed."

TRACEY WINN PRILEAN
BENJAMIN MOORE
NEW PHONE YELLOW HC-4



WHITNEY STEWART
CLARIANT
LEMON CO 474

